

## MOBILIA

### Contest: Get in tune with design!

#### **Official Contest Rules**

##### **1. Detailed Prize Description**

The contest will offer a chance to win a TIVOLI audio system. The 4 prizes will be attributed as follow:

##### **Prizes to be won:**

- One grand prize per province (Quebec and Ontario) for store customers:
  - The model to be won is the Music System BT worth \$800. One price for Quebec customers and one price for Ontario customers.
- For Facebook fans:
  - A One BT model worth \$250.
- For mobilica.ca customers:
  - A ONE BT model worth \$250.

A total value of \$ 2 100 CAN in prizes.

The prize must be accepted as awarded. The prize is non-transferable and is not redeemable for cash or credit, in whole or in part.

##### **2. How to Enter**

The contest will begin on April 25, 2016 at 12:01 a.m. and will end on June 19, 2016, at 11:59 p.m.

##### ***Modes of entry and prizes attribution:***

- For store customers: with any purchase, the customer must fill the entry ballot at the cash register and deposit it in the contest box. The winners will be randomly selected from the completed entry forms.
- For Facebook fans: a post will be made on Facebook to announce the contest and subscribers will be invited to like and share the post for a chance to win. The winner will be randomly selected from subscribers who have liked and shared the contest post.
- For mobilia.ca customers: any purchase on mobilia.ca during the contest period gives a chance of winning. We will randomly select a winner from the customers who will have made a purchase during the contest period.

Entries will be accepted until June 19, 2016 at 11:59 p.m.

To enter this contest, participants must meet the eligibility criteria listed in point 4.

### **3. Prize Draw**

The draw of the winner will take place during the week of June 20, 2016. The winners will be notified by email during the week of June 20, 2016. The procedures for taking possession of the prize will be communicated to the winners when they will be notified by email.

The winners will have 72 hours to claim their prize, without which, a new draw will be done and another winner will be contacted.

### **4. Eligibility Requirements**

This contest is open only to residents of Quebec and Ontario. To qualify for the draw, participants must be 18 years of age or older. Mobilia employees and the persons with whom they are domiciled may not enter the contest.

### **5. General information**

Entries that are obtained through fraudulent means, or that are falsified, counterfeit, mutilated, illegible, incomplete or late due to technical, computer or telephone problems or any other error or reason may be cancelled at Mobilia's sole discretion.

Mobilia shall not be responsible for technical, mechanical, computer, telephone, telecommunication, distribution or production errors and may elect to cancel or terminate the contest should such errors arise, without any obligation or warning, at its sole discretion and subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*.

Mobilia shall not be responsible for technical errors or difficulties stemming from a server, hardware or software failure, a transmission problem or the loss, disappearance or alteration of the data sent by the participant.

Mobilia shall not be responsible for any damage caused to a user system following their entry to the contest or the download of necessary information to participate to the contest.

The contest rules are available on the website [mobilia.ca](http://mobilia.ca) in the Customer Service section and also at Mobilia's 8 stores.

Refusal to accept a prize releases Mobilia from any obligation related to that prize, including its delivery.